



# EU GDPR : Meet & maintain compliance with Test Data Management

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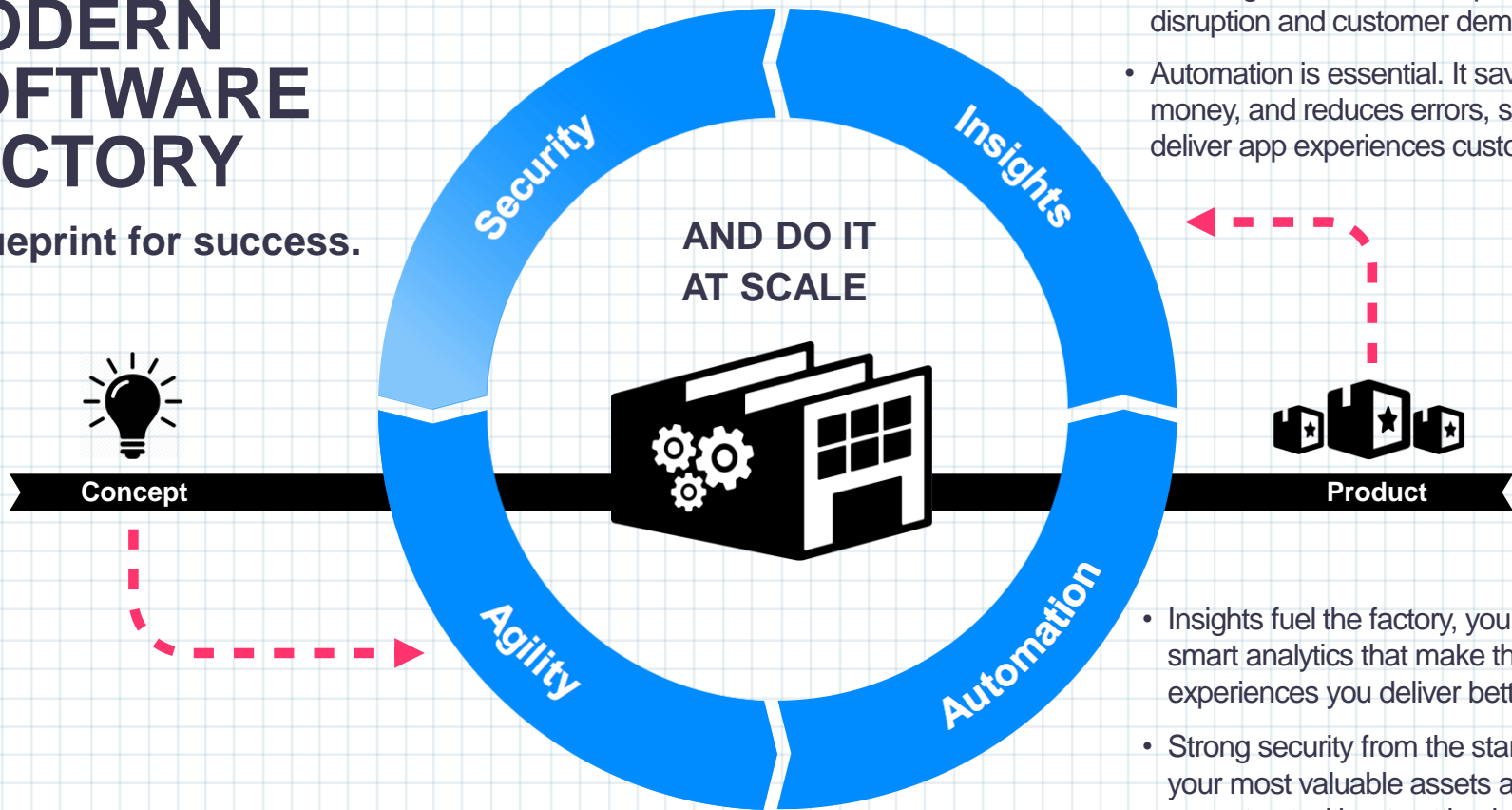
*What we do:*

**Eliminate the  
barriers between  
ideas and outcomes**



# THE MODERN SOFTWARE FACTORY

A blueprint for success.



- A modern software factory is agile, built to change and able to adapt to market disruption and customer demand.
- Automation is essential. It saves time, money, and reduces errors, so you can deliver app experiences customers love.

- Insights fuel the factory, you need smart analytics that make the app experiences you deliver better.
- Strong security from the start protects your most valuable assets and builds users trust without getting in the way.

So...

**WHAT ARE YOUR BARRIERS?**

10.0.0.1  
192.168.0.1

Personal Identifiable Information

Name	Salary
Lannister	\$1,000,000,-
Stark	54,000
Mormont	
Targaryen	57,000,-

Lawfulness of processing (Art.6 & Art.11)

Conditions for Consent (Art.7)

Information and access (Art. 13 -15)

Right to be forgotten (Art 17)

Data Privacy by design (Art.25)

Mask  
data?



Generate  
data?

Why not do BOTH?

# Why CA TDM?



Concept



Product

**Analyze** data based on test requirements, understand your data store

**Build reusable, secure data synthetically**

**Self Service**  
Fit for Purpose Data  
On-Demand

Identify **sensitive data**  
Replace with **meaningful**  
equivalents

**Find the right data for reliable testing**

**Automate your test data pipeline**





# Secure data, when you need it.

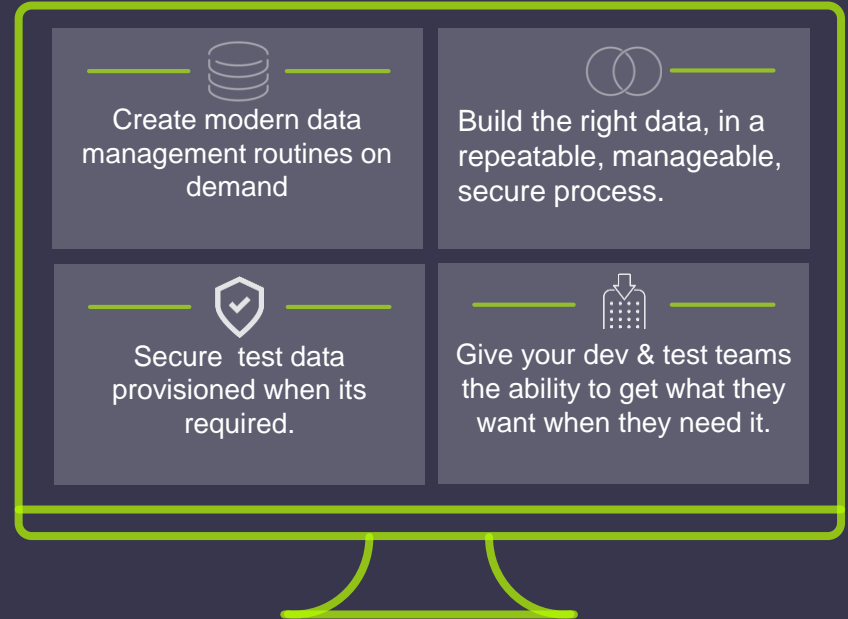
## KEY CHALLENGES:

- Strict data protection requirements and heavy penalties
- Expanded definitions of personal data
- Poor data quality and lack of situational awareness
- Insufficient data for testing cycles when its required.
- Deficient data collection practises

## SOLUTION:

With CA Test Data Manager you have a fully scalable enterprise solution which enables agile data working, high quality data creation, obfuscation & security, data transfer and database virtualization.

Right Data, Right Time.



# Remember:



**Compliant**

**Better**



**Faster**





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Solution Account Manager Continuous Delivery

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